CyFlare Privacy Policy

Effective: January 2025

CyFlare (the "Company") is committed to maintaining robust privacy protections for its users. Our Privacy Policy ("Privacy Policy") is designed to help you understand how we collect, use and safeguard the Information you provide to us.

For purposes of this Agreement, "Site" refers to the Company's website, which can be accessed at https://www.cyFlare.com/.

The terms "we," "us," and "our" refer to the Company. "You" refers to you as a user of our Site.

By accessing our Site, you accept our Privacy Policy, and you consent to our collection, storage, and use of your Personal Information as described in this Privacy Policy.

I. Information We Collect

We collect "Non-Personal Information" and "Personal Information." Non-Personal Information includes Information that cannot be used to identify you, such as anonymous usage data personally, general demographic Information we may collect, referring/exit pages and URLs, platform types, preferences you submit, and preferences that are generated based on the data you submit and several clicks. Personal Information includes your full name, company name, email, and phone number, which you submit to us through the Contact Us form at the Site.

Information collected via Technology

To improve the quality of the Site, we track Information provided to us by your browser when you view or use the Site, such as the website you came from (known as the "referring URL"), the type of browser you use, the device from which you connected to the Site, the time and date of access, and other Information that does not personally identify you. We track this information using cookies or small text files, including a unique anonymous identifier. Cookies are sent to a user's browser from our servers and are stored on the user's computer hard drive. Sending a cookie to a user's browser lets us collect Non-Personal Information about that user and keep a record of the user's preferences when utilizing our Site, both on an individual and aggregate basis.

The Company may use both persistent and session cookies; persistent cookies remain on your computer after you close your session and until you delete them, while session cookies expire when you close your browser.

CyFlare Security Inc.
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Buffalo, NY 14224

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E: sales@cyflare.com

II. How We Use And Share Information

Personal Information:

Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent, or share your Personal Information with third parties without your consent for marketing purposes. However, we share Personal Information with vendors who are performing services for the Company, such as the servers for our email communications who are provided access to the user's email address to send emails from us. Those vendors use your Personal Information only at our direction and following our Privacy Policy. In general, the Personal Information you provide to us is used to help us communicate with you. For example, we use Personal Information to contact users in response to their inquiries about our services.

We may share Personal Information with outside parties if we have a good-faith belief that access, use, preservation or disclosure of the Information is reasonably necessary to meet any applicable legal process or enforceable governmental request; to enforce applicable Terms of Service, including investigation of potential violations; address fraud, security or technical concerns; or to protect against harm to the rights, property, or safety of our users or the public as required or permitted by law.

Non-Personal Information

In general, we use Non-Personal Information to track trends and analyze use patterns on the Site. This Privacy Policy does not limit our use or disclosure of Non-Personal Information. However, we reserve the right to use and disclose such Non-Personal Information to our partners, advertisers, and other third parties at our discretion. In the event we undergo a business transaction such as a merger, acquisition by another company, or sale of all or a portion of our assets, your Personal Information may be among the assets transferred. You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy. Any acquirer of our assets may continue to process your Personal Information as outlined in this Privacy Policy. If our information practices change at any time in the future, we will post the policy changes on the Site so that you may opt out of the new information practices. We suggest that you check the Site periodically if you are concerned about how your Information is used.

III. How We Protect Information

We implement security measures designed to protect your Information from unauthorized access. We protect your Information from potential security breaches by implementing specific technological security measures, including encryption, firewalls, and secure socket layer technology. However, these measures do not guarantee that your Information will not be accessed, disclosed, altered, or destroyed by a breach of such firewalls and secure server software. Using our Site, you acknowledge that you understand and agree to assume these risks.

IV. Your Rights Regarding The Use Of Your Personal Information

You have the right at any time to prevent us from contacting you for marketing purposes. When we send a promotional communication to a user, the user can opt out of further promotional communications by following the unsubscribe instructions provided in each promotional email.

V. Links To Other Websites

As part of the Site, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the Information or content. This Privacy Policy applies solely to Information collected by us through the Site. Therefore, this Privacy Policy does not apply to using a third-party website accessed by selecting a link on our Site. We encourage our users to read the privacy statements of other websites before proceeding to use them.

VI. Changes To Our Privacy Policy

The Company reserves the right to change this policy and our Terms of Service. We will notify you of significant changes to our Privacy Policy by sending a notice to the primary email address specified in your account or by placing a prominent notice on our Site. Significant changes will go into effect 30 days following such notification. Non-material changes or clarifications will take effect immediately. Therefore, you should periodically check the Site and this privacy page for updates.

VII. Contact Us

If you have any questions regarding this Privacy Policy or the practices of this Site, please get in touch with us by sending an email to marketing@cyflare.com.

Last Updated: This Privacy Policy was last updated on January 13, 2025.

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