CYFLARE
Where cyber becomes clear.

$0 Breach Response Retainer

When a breach happens, every minute counts. With Cyflare's $0 Breach Response Retainer, powered by The Beckage Firm, you get immediate access to nationally recognized cybersecurity legal experts, at no upfront cost.

This partnership ensures you're never alone during a breach event, with expert legal guidance, attorney-client privilege protection, and coordinated response actions from day one.

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Why Legal Counsel Matters in a Breach

Cybersecurity incidents aren't just technical problems, they're legal minefields. Regulatory reporting deadlines, notification requirements, insurance coordination, and potential litigation all demand expert legal navigation.

Without proper counsel, organizations risk regulatory penalties, insurance claim denials, and loss of defensibility in future legal proceedings.

The Beckage Firm specializes in privacy and data security law, bringing deep expertise across HIPAA, GLBA, NYDFS, GDPR, and state breach notification laws. They've guided hundreds of organizations through critical incidents, ensuring compliant, defensible responses that protect both organizations and stakeholders.

Regulatory Expertise

Navigate complex compliance landscapes across federal, state, and international data protection regulations with confidence.

Insurance Alignment

Coordinate response actions with policy requirements to minimize denial risks and maximize coverage benefits.

Attorney-Client Privilege

Protection from the first phone call, ensuring confidentiality throughout the incident lifecycle.

Meet Your Legal Partner: The Beckage Firm

The Beckage Firm is a nationally recognized privacy and data security law firm trusted by organizations facing cybersecurity incidents. Their team brings deep expertise in incident response, breach management, and regulatory compliance across healthcare, financial services, technology, and critical infrastructure.

What sets The Beckage Firm apart is their specialization in cyber law and their ability to bridge legal, technical, and business considerations. They don’t just provide legal advice — they serve as breach response counsel, guiding teams through every phase of the incident lifecycle.

Incident Response Specialists

Hundreds of breach events managed across diverse industries

Regulatory Compliance

Expertise across HIPAA, GLBA, NYDFS, GDPR, CCPA, and state notification laws

Coordinated Response

Seamless integration with DFIR vendors, insurance carriers, notification services, and PR firms when needed.

Privacy Advocacy

Committed to protecting your rights, your stakeholders, and your organization's reputation throughout the breach lifecycle.

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How the $0 Retainer Works

This is a legal retainer with no pre-paid fees. You control when and how the service is activated.

1

Enrollment & Kickoff

Introduction call with The Beckage Firm to exchange contacts, review insurance coverage, establish DFIR preferences, and execute the engagement letter.

2

Ongoing Monitoring

Cyflare SOC provides 24/7 monitoring and escalates suspicious or malicious activity.

3

Incident Declaration

You determine when an escalation constitues a breach requiring legal counsel.

4

Immediate Legal Response

The Beckage Firm provides privileged counsel and coordinates insurance, DFIR, and notification actions.

5

Response Execution

Guided by legal counsel, you execute coordinated response actions while maintaining compliance with all regulatory, contractual, and insurance obligations.

6

Post-Incident Closure

The Beckage Firm provides closing documentation suitable for insurance and compliance review.

Complete Breach Response Lifecycle Coverage

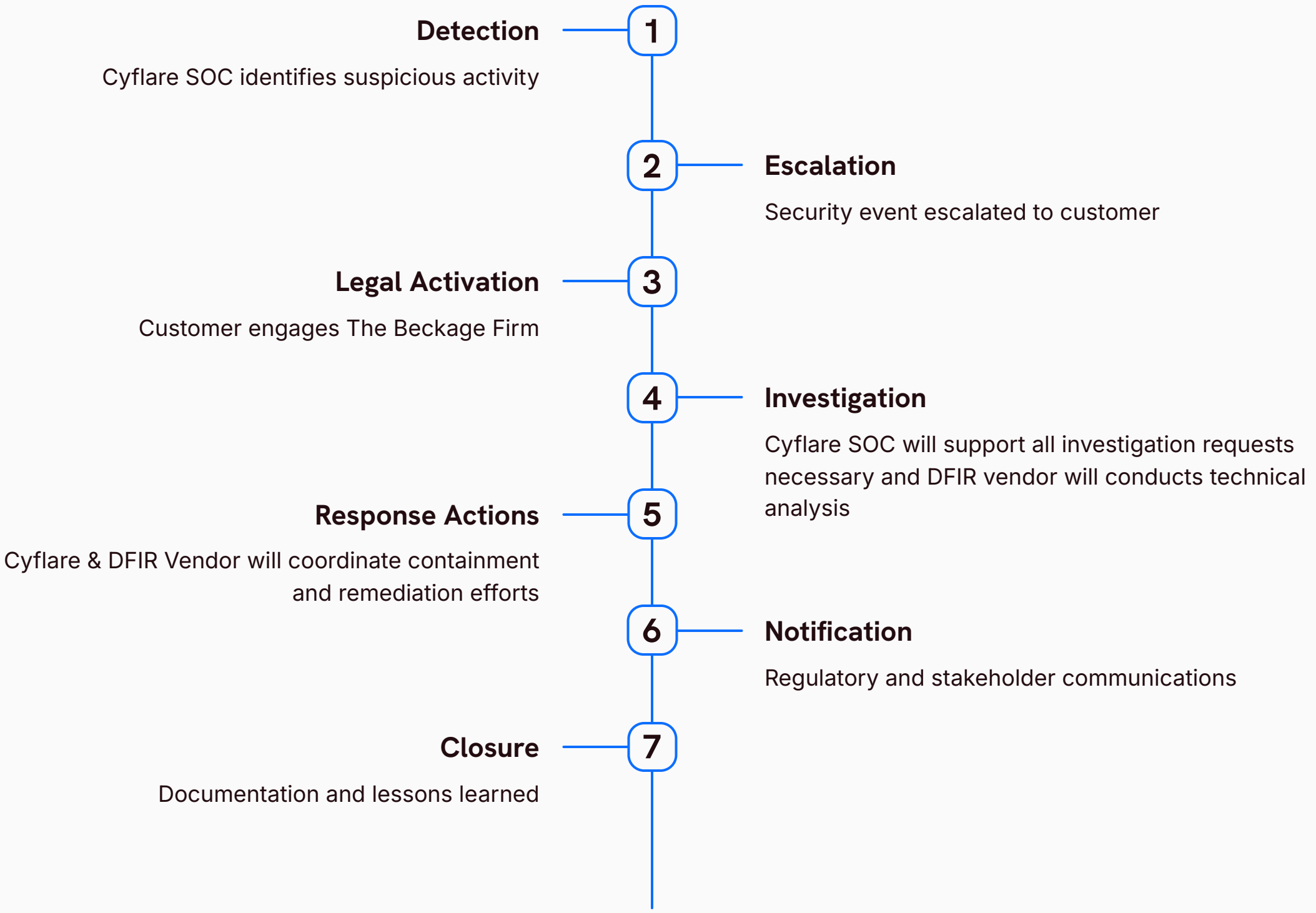
Initial Legal Consultation

Upon activation, The Beckage Firm immediately reviews event details and provides privileged counsel on next steps. Early legal involvement establishes defensibility and ensures alignment with regulatory and contractual obligations.

Incident Response Coordination

The Beckage Firm actively coordinates the response — guiding DFIR engagement, insurance alignment, notification execution, and regulatory reporting. Cyflare SOC continues providing detection context and threat intelligence as needed.

***Note**: Cyflare SOC continues providing detection details and threat intelligence as requested to support the investigation.*



Unmatched Value for Cyflare Clients

Law firms of The Beckage Firm's caliber typically require significant retainers — often $25,000 to $50,000 — simply to ensure availability during a breach.

Through Cyflare's exclusive partnership, organizations gain immediate access to elite breach counsel at absolutely no upfront cost.

$0

No upfront retainer or monthly fees

No commitment beyond your active Cyflare SOC service

24/7

Immediate legal availability during incidents

100%

Attorney-client privilege from first contact

Expert Breach Coaching

Step-by-step guidance through the entire incident response lifecycle, from initial detection through post-incident closure and documentation.

Multi-Regulatory Compliance

Navigate HIPAA, GLBA, NYDFS, GDPR, CCPA, and state breach notification laws with confidence, ensuring timely and compliant reporting.

Insurance Optimization

Align all response actions with your cyber insurance policy requirements to minimize claim denial risks and maximize coverage benefits.

Third-Party Coordination

Seamless engagement and management of DFIR vendors, notification services, credit monitoring providers, and PR firms as needed.

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Your Role & Requirements

Activating the $0 Breach Response Retainer requires minimal effort and integrates seamlessly with your Cyflare SOC service.

Requirements:

- **Active Cyflare SOC Service:** Must maintain any Cyflare SOC offering *(i.e., Managed XDR, Managed EDR, Vulnerability Scanning Services, Managed Email Security).*
- **Designated Incident Contact:** Provide a point of contact for security escalations.
- **Insurance Policy Information:** Share policy and carrier details during onboarding (if applicable).
- **Resource Access Commitment:** Provide access to internal teams and DFIR vendors as needed.

When a Breach Happens, Time is the Enemy

Most organizations lose the first critical hours, not to attackers, but to indecision.

It’s 2:00 AM on a Saturday. Cyflare SOC detects suspicious lateral movement across your environment and escalates the activity with evidence of potential data exfiltration. By the time most organizations are waking up, regulatory clocks are already ticking, insurance requirements are already in play, and every decision made without legal guidance increases long-term risk.

Saturday | 2:00 AM

Suspicious activity detected

1

Saturday | 2:30 AM

Event escalated with evidence

2

Saturday | 3:00 AM

Legal counsel engaged, privilege established

3

Monday | 8:00 AM

Coordinated response underway

4

Without Pre-Established Counsel	With Cyflare + The Beckage Firm $0 Breach Response Retainer
• Organizations scramble to find breach counsel, negotiate retainers, and determine reporting obligations — all while deadlines approach and mistakes compound. • Critical early decisions are made without attorney-client privilege, creating lasting legal and financial exposure.	• Attorney-client privilege is established immediately. • The Beckage Firm leads response strategy, aligns insurance and DFIR actions, and ensures regulatory requirements are met — while Cyflare SOC provides the technical intelligence needed to act decisively.

In a breach, the difference isn't detection, it's what happens in the first few hours after.

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You Don’t Have to Figure This Out During a Crisis

The hardest part of breach response should not be finding help.

With the $0 Breach Response Retainer, the most critical decisions are already made before an incident occurs. Legal counsel is identified. Engagement terms are established. Insurance coordination is understood. When a breach happens, you don’t scramble — you activate.

1

Express Interest

Contact Cyflare to add the $0 Breach Response Retainer to your SOC service

2

Kickoff Call

30-60 minute introduction with The Beckage Firm to exchange information and preferences

3

Execute Engagement

Sign the engagement letter and you're fully protected, ready for immediate activation

There’s no complex onboarding, no retainers to negotiate in the middle of an incident, and no guesswork around who to call. You engage The Beckage Firm only when legal counsel is needed, at rates agreed upon in advance.

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The Right Decision, Made Before It Matters

Ready to add the $0 Breach Response Retainer to your Cyflare SOC service?
Contact your Cyflare representative to schedule a brief kickoff with The Beckage Firm.

Cyflare Security Inc.
950A Union Rd, Suite 103, West Seneca, NY 14224
www.cyflare.com

The Beckage Firm PLLC
National Privacy & Cybersecurity Legal Counsel
www.thebeckagefirm.com